



10225 BERE A ROAD, SUITE B • CLEVELAND, OH 44102  
216.631.8200 • FAX 216.631.8210 • www.candyhalloffame.org



## 2010 NCSA JOURNAL & SALES ROSTER ADVERTISING AGREEMENT

NCSA is hereby authorized to insert our advertisement in the *2010 NCSA Journal & Sales Roster* for publication in conjunction with the 2010 Candy Hall of Fame Inductions. The presentations will take place in Tampa, FL, on Saturday, October 23rd.

**DEADLINE TO ORDER SPACE: FRIDAY, SEPTEMBER 17TH!**

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

AUTHORIZED BY \_\_\_\_\_ EMAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PLEASE SELECT AD SIZE/COLORS:	BLACK & WHITE	COLOR
FULL PAGE (8.5" x 11"):	<input type="checkbox"/> \$525	<input type="checkbox"/> \$1,200
HALF PAGE (8.5" x 4.5"):	<input type="checkbox"/> \$395	<input type="checkbox"/> \$1,060
QUARTER PAGE (3.5" x 4.5"):	<input type="checkbox"/> \$245	<input type="checkbox"/> \$910

We will accept electronic files only. When supplying us with your logo, make sure it is good quality. *(Logos that are on letterheads and envelopes are NOT acceptable, high resolution digital files are required)*

B & W *(Black & white)*

4-color *(Cyan, magenta, yellow and black ONLY, no PMS colors accepted)*

Basic copy setting is included, but **if design is required, a fee of \$50 will be charged – please check  and add \$50 to total payment.**

**Electronic Files**

Media: Mac formatted disks or CD

Image Formats: Tiff, EPS *(CMYK)*

Desktop File Formats: Photoshop, Quark, InDesign, Illustrator or PDF  
*(Please send any fonts used or convert them to paths)*

Resolution: 300 dpi

Proofs: Please send a laser or color proof

**NOTE: Files (logos, artwork and/or ads) sent in Word or PowerPoint format are NOT acceptable. Ads sent in Word, PowerPoint or other programs not listed above will require a \$50 design fee to rebuild.**

**AD COPY** *(If digital files are not provided):*

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**PAYMENT:**

**RETURN FORM TO:  
NCSA**

10225 Berea Road, Suite B  
Cleveland, OH 44102  
Attn: Journal Ad Dept

Phone: (216) 631 8200  
Fax: (216) 631 8210  
email: info@candyhalloffame.org

**Total Amount Enclosed (includes ad cost and design fee, if applicable):**

\$ \_\_\_\_\_

**PAYMENT METHOD**

Check Enclosed Payable to NCSA

Charge to my  Master Card  Visa  American Express  Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_