



# 2011 Yearbook & Member Roster



## ADVERTISING AGREEMENT

NCSA is hereby authorized to insert our advertisement in the 2011 NCSA Yearbook & Member Roster for publication in conjunction with the 2011 Candy Hall of Fame Inductions. The presentations will take place in Tampa, FL, on Saturday, October 15th.

**DEADLINE TO ORDER SPACE: FRIDAY, SEPTEMBER 9TH!**

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

AUTHORIZED BY \_\_\_\_\_ EMAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PLEASE SELECT AD SIZE/COLORS:	BLACK & WHITE	COLOR
FULL PAGE (8.5" x 11"):	<input type="checkbox"/> \$525	<input type="checkbox"/> \$1,200
HALF PAGE (8.5" x 4.5"):	<input type="checkbox"/> \$395	<input type="checkbox"/> \$1,060
QUARTER PAGE (3.5" x 4.5"):	<input type="checkbox"/> \$245	<input type="checkbox"/> \$910

We will accept electronic files only. When supplying us with your logo, make sure it is good quality. (Logos that are on letterheads and envelopes are NOT acceptable, high resolution digital files are required)

B & W (Black & white)

4-color (Cyan, magenta, yellow and black ONLY, no PMS colors accepted)

Basic copy setting is included, but **if design is required, a fee of \$50 will be charged – please check  and add \$50 to total payment.**

### Electronic Files

Media: Mac formatted disks or CD

Image Formats: Tiff, EPS (CMYK)

Desktop File Formats: Photoshop, Quark, InDesign, Illustrator or PDF (Please send any fonts used or convert them to paths)

Resolution: 300 dpi

Proofs: Please send a laser or color proof

**NOTE: Files (logos, artwork and/or ads) sent in Word or PowerPoint format are NOT acceptable. Ads sent in Word, PowerPoint or other programs not listed above will require a \$50 design fee to rebuild.**

**AD COPY** (If digital files are not provided):

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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### PAYMENT:

#### RETURN FORM WITH PAYMENT TO:

**NCSA**

10225 Berea Road, Suite B  
Cleveland, OH 44102

Attn: Yearbook & Roster Ad Dept

Phone: (216) 631 8200

Fax: (216) 631 8210

email: info@candyhalloffame.org

**Total Amount Enclosed (includes ad cost and design fee, if applicable):**

\$ \_\_\_\_\_

#### PAYMENT METHOD

Check Enclosed Payable to NCSA

Charge to my  Master Card  Visa  American Express  Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_